



Annual Report

2010-2011

Fall 2011

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AEYC-MO

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Association for the Education of Young Children of Missouri

From the President...

This is my first annual report as President of AEYC-MO since I assumed the two year position this past June. AEYC-MO is strategically positioned to take advantage of some exciting opportunities to benefit the future of our organization.

For example, AEYC-MO has made positive gains over the past few years in establishing incentives for engaging new leaders in the field. The Kathy R. Thornburg Leadership Fund was established to provide a monetary incentive to new and/or emerging leaders in the field. New leaders may apply for the scholarship which provides seed money for attendance at a large AEYC conference. The idea is to expose emerging leaders to a national conference early in their professional careers so that they gain a taste of the potential influence that those joined voices can have to benefit young children and their families.

In addition, both the Student Initiatives, which are the beginning steps to a Leadership Academy, and the Director's Credential have been launched. The Commission for the Director's Credential has been established and has awarded its first credentials to directors in Missouri!



Mary Beth Mann
AEYC-MO President

For AEYC-MO to continue as the leading organization for professionals involved in working with young children and their families, the state affiliate must continue to address issues related to providing professional training; growing its emerging leaders and providing for leadership opportunities at the state and national levels. I believe as the state affiliate board, that we are posed for great and wonderful things!!!!

AEYC-MO Mission Statement

AEYC-MO, an organization for early childhood professionals, fosters excellence in early childhood systems and programs through advocacy, education, and professional development .

Child Advocacy Day 2011

By Becky Rentchler, Public Policy Co-Chair



Sam Schissler accepts the Child Advocate of the Year Award from Becky Rentchler

Child Advocacy Day 2011 was held on March 31, 2011 in Jefferson City. There were opportunities to speak with lawmakers and earn clock hours! Training classes included information on the state budget, advocacy, and updates on policies and legislation.

Sam Schissler, Mid-America AEYC Chapter Representative to the AEYC-MO Board, and Sue Stepleton from the Parents as Teachers National Center, were awarded the Child Advocate of the Year Awards.

Next year's CAD will be March 28, 2012 – mark that date on your calendar now! See the Child Advocacy Day websites at: www.childadvocacyday.org for details and updates.

Membership Report

By Marcia Hildebrand, Membership Chair, AEYC-MO

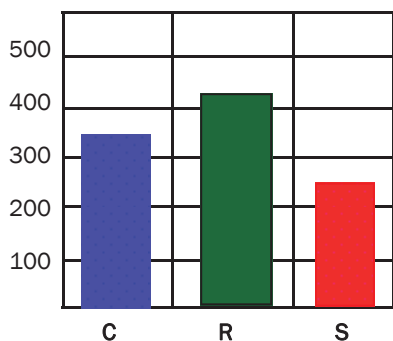
AEYC-MO would like to remind each member that there is a membership chair in each of the four affiliate chapters.

Cheryl Smith (Mid-America),
Ashley Johns (Ozarks),
Amber Sparks (Central),
Melinda Emge (Rivers Bend)

The Committee reminds you to make updates to your personal information at NAEYC when address, phone numbers, and email change so you continue to receive your full benefits of your Journal and email information from NAEYC, AEYC-MO and your local affiliate.

To make updates to your personal information you need your membership number and then log into the NAEYC website - www.NAEYC.org

From the "Membership" link click "Log In" and follow the prompts to "Update Member Information". Click "submit" when finished.



AEYC-MO Membership Aug 31, 2011-1031 members by Level

Comprehensive.....356
Regular.....431
Student..... 237
Life Comp..... 6
Life Regular..... 1

Public Policy Forum

By Becky Rentchler, Public Policy Co-Chair

I attended the NAEYC 2011 Public Policy Forum and QRIS Meeting in Washington DC from March 28 – March 30, 2011. I visited with Representative Luektemeyer and staff members from Senator McCaskill and Senator Blunt's offices to speak about issues facing early childhood on the federal level.

I had the opportunity to network with NAEYC members from all over the county, including my roommate from California. I enjoyed having the opportunity to represent the members of CMAEYC and AEYC-MO in Washington.

FY10 Financial Report

(9/1/10— 8/31/11)

Data provided by Clarence Jett, CPA
Columbia, MO

INCOME	
Membership Dues	22,663.10
NAEYC Affiliate Council	525.00
Director's Credential	100.00
AEYC-MO Conference	2,348.55
Retail Sales	2,874.04
Fundraisers	1,500.00
TOTAL	30,010.69
EXPENSES	
Administrative	3,554.84
Contract Services	20,480.94
Travel	2,463.08
Board of Directors	2500.00
Committees	907.78
TOTAL	29,906.64

AEYC-MO Reserve fund \$ 3,725.05
Kathy Thornburg Scholarship Fund \$ 62,705.83

Midwest AEYC Council Report

By Kelly Hantak, Midwest Representative for AEYC-MO

The 2011 Midwest Leadership Summit was one of the major highlights of the past year for the Midwest AEYC Board. The two day event was held on April 29-30, 2011 in Lawrence, Kansas as a collaborative effort between Midwest AEYC, Kansas AEYC, and the Douglas County Development Association.

On Friday, Toni Boyles facilitated the training session titled *Pathways to Positive Relationships: No Silver Bullets, Silver Buckshot*. The training focused on creating and maintaining positive relationships with colleagues during the most uncomfortable and difficult conversations.

On Saturday, there were three breakout sessions covering the *Fish Philosophy, Budgeting & Financial Data, and Instructional Leadership*.

Student Initiative

By Mary Stone

The Student Initiative was formally launched at the October 30, 2010 leadership conference in Columbia. "Growing Missouri's Leaders" was a successful collaboration between AEYC-MO, Midwest AEYC, and the local affiliates.

The 57 attendees heard presentations from Stan Masters on business principals and Mike Abel on supporting self efficacy in program staff. The panel presentation that featured leaders in our field of early childhood was an excellent way to highlight the growth of current and future leaders. The panel's participation was greatly appreciated. Information from higher education facilities was also shared at the event.

The initiative continued with the development of a survey of Early Childhood professors throughout the

Many thanks go out to our colleagues at Kansas AEYC for sponsoring a wonderful two-day event in the beautiful Oread Hotel and Lawrence Arts Center. Cindy Imhauser, Executive Assistant and I enjoyed attending both days.

Another highlight of the year for the Midwest is the awarding of Leadership Grants across the eight state region. AEYC-MO received another \$1,500.00 grant from Midwest AEYC to continue their work with students and the development of student groups across the state. The grant has allowed AEYC-MO to survey Higher Education faculty members and see how NAEYC information is incorporated into their courses.

Some funds from the grant were used to assist interested students in attending the 2010 AEYC-MO conference held in

state. The survey was launched in April and repeated again in August. If you are interested in participating and did not receive a survey please contact AEYC-MO. Survey results are being compiled. We hope to be able to determine which campuses would like assistance in starting or supporting an Early Childhood student club.

Additional activity with the initiative has been the development of a Board Training Manual and the review and revision of existing AEYC-MO campus student club policies to ensure alignment with the NAEYC requirements. Look for material to be developed for the AEYC-MO website that will assist Early Childhood Education personnel with starting a club on their campus.

Columbia, MO in October 2010, and remaining funds will be used to host a Student Reception at the AEYC-MO conference being held in Springfield, MO on September 23-24, 2011. The reception will provide an opportunity for students attending the conference to meet leaders from AEYC-MO and the local Chapters.

The Midwest Leadership Summit VI will be hosted in October, 2012 by Midwest AEYC, North Dakota AEYC, and North Dakota Head Start Association. Watch for more information to be posted on the Midwest website at www.midwest-aeyc.org and the Midwest AEYC Facebook page as it becomes available.

AEYC-MO Provides Tees for CYY

"Take Action, A Brighter Future for All Children" was the Conference on the Young Years theme in March 2011. AEYC-MO wants to thank the CYY Planning Committee for allowing us to sell the official t-shirt again.

During our interactions with many of the 1900 conference attendees, we were able to sell AEYC-MO merchandise as well as share membership, Directors' Credential, and advocacy information. Several people signed up as members.



The remaining t-shirts are for sale on the website for \$5.00 each.

www.aeyc-mo.org

NAEYC Accreditation/Program Quality and AEYC-MO

By Judy Simpson, Program Quality Outreach, Support, and Accreditation Chair

For more than 80 years, the National Association for the Education of Young Children has worked to raise the quality of programs for all children from birth through age eight. A major part of NAEYC's efforts to improve early childhood education is through different systems of accreditation for programs that are committed to meeting national standards of quality. Setting standards of excellence and accrediting programs that meet these standards is a key strategic objective for NAEYC and AEYC-MO.

AEYC MO has chosen to work within the Accreditation Committee structure with an emphasis on professional development, network and support activities in addition to the awareness and recognition of programs seeking NAEYC Accreditation.



I am pleased to have been asked to chair the Program Quality: Outreach, Support and Accreditation Committee. My job description includes soliciting at least 4 additional members of the committee to help promote, recognize and celebrate NAEYC accreditation of programs for children and the Early Childhood Associate Degree Accreditation program with an emphasis on professional development, networking and support activities.

I would love to see us create an environment that offers continuous quality improvement by creating and maintaining linkages between AEYC MO and all early childhood programs seeking NAEYC Accreditation.

AEYC MO wishes to congratulate the programs that have received NAEYC Accreditation this past fiscal year. We are very proud of their achievement, and very grateful for their support of NAEYC Accreditation. These centers have achieved the "gold" standard.

They are:

- Bannister Complex Child Development Center, Kansas City
- Benton Early Education, Independence
- Center For Child Studies, Southeast MO State University, Cape Girardeau
- Children's Center for the Visually Impaired (CCVI), Kansas City
- Creative Expressions Learning Center, Eureka
- Cub Care Learning Center, Blue Springs
- Downtown Children's Center, St. Louis
- Early Head Start, Hannibal
- Elm Point Early Childhood Center, St. Charles
- Goodvibe School, Clayton
- Hannibal Children's Center, Hannibal
- Hudson R-IX Preschool, Appleton City
- Kidz Biz, Inc. Learning Center, St. Louis
- Mill Creek Early Education Center, Independence
- Mitchell Woods Preschool and Childcare, Saint Joseph
- Monroe County Head Start, Hannibal
- New Day Child Development Center, Saint Charles
- New Day Child Development Center, Inc., Saint Louis
- NMCAA Edina Head Start, Edina
- NMCAA Schuyler County Head Start, Glenwood
- North County Head Start, Saint Louis
- Operation Breakthrough, Inc., Kansas City
- Our Lady of the Presentation Early Childhood Center, Lee's Summit
- Radiant Faith Academy II, Saint Louis
- Ralls Head Start, Hannibal
- Saint Gregory Preschool, Maryville
- St. Gabriel Early Childhood Learning Center, Kansas City
- St. Mark Child and Family Development Center, Kansas City
- Superior Children's Center, St. Louis
- Triality Tots, Pleasant Valley
- University Child Enrichment Center, Cape Girardeau
- Urban Sprouts Child Development Center, University City
- Washington University Nursery School, St. Louis
- Webster Groves Early Childhood Education Center, St. Louis
- Wesley Preschool and Childcare, St. Joseph
- William Southern Early Education, Independence
- YMCA Explorers Early Learning Center, Saint Joseph
- YWCA Garfield EHS / Head Start Center, St. Louis
- YWCA Head Start - Jennings Center, Jennings
- YWCA Head Start / Early Head Start - West Florissant, St. Louis
- YWCA Head Start Lemay Center, Lemay
- YWCA Pine Lawn Head Start, Saint Louis
- YWCA St. Louis Head Start - Manchester Center, St. Louis
- YWCA St. Louis Head Start / Early Head Start Pagedale Center, St. Louis

Highlights From the Past Year – Across the Chapters

By: Sam Schissler, Mid-America AEYC Chapter Representative
 Becky Rentchler, Central MO AEYC Chapter President
 Marcia Hildebrand, Ozark AEYC State Representative
 Linda Estes, Rivers Bend AEYC State Representative



**Mid-America
AEYC Chapter**

www.mid-america-aeyc.org

- Hosted Fall and Winter Coffee talks at the Heirsteiner Child Development Center located at Johnson County Community College, in partnership with the Johnson County Public Library, with good attendance.
- Conducted the annual Spring Curriculum Institute in February, with over 550 people attending and featuring Keynote Speaker Dr. Lilian Katz.
- Scheduled Spring tours of centers of corporate sponsored child care centers, school district early childhood centers, and family child care homes in conjunction with our Month of the Young Child Celebration.
- Collected canned goods during the Week of the Young Child for donation to Harvesters, the area food bank. Fifteen centers participated and collected over 504 pounds of food.
- Held annual meeting in May, and awarded three service recognition awards, two US Toy Scholarship for college students, and a Spirit of Jay award, in memory of a former chapter president, Jay Wiedenkeller.



**Central Missouri
AEYC Chapter**

www.cmaeyc.org

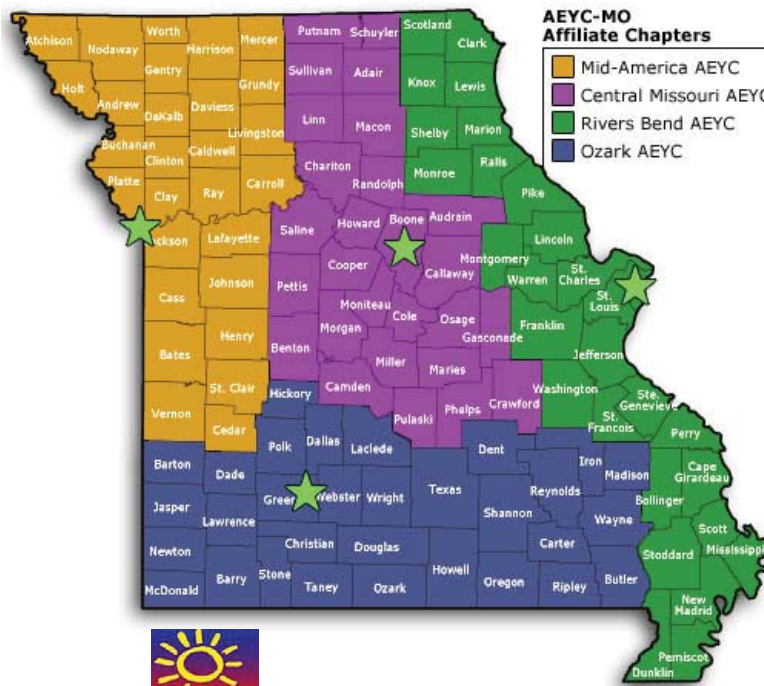
- Donated money and helped coordinate with the Center for Family Policy and Research on book kits for programs in the Joplin area after the tornado. On hundred kits with a children’s book, a guidebook for Adults, NAEYC trauma information, and a music CD were made and delivered.



**Rivers Bend
AEYC Chapter**

www.rbaeyc.org

- Made the focuses of the year “My RBAEYC” and “the value of membership” in support of NAEYC’s National Dialogue. In addition the year was shaped by the continue work started last year with the student initiative.
- Provided “Coffee Talks” across the Chapter on five different Saturdays, including a conscious decision to provider trainings on three college campuses.
- Awarded two Rybicki Scholarships in the amount of \$1,000.00 each to support members attending the NAEYC Conference
- Conducted the annual Conference and the Director’s Day Training (“Stepping Up To Leadership”) in April. The two day event had over 500 people in attendance, and an addition of 13 new members joined onsite. This event also included the second annual “Student Reception” connecting the past, present and future leaders of the Early Childhood field.



Ozark AEYC Chapter

www.oaeyc-mo.org

- Volunteered in the family section at the Hope Connection, an event connecting the homeless population to services, and along with other child related organizations provided hands on activities for the children and their families.
- Participated in Play Day, in April, with child and family hands on activities for the 2000 people in attendance .
- Conducted an annual conference with sixty four people in attendance and five people signed up as new members.

Strategic Plan Update 2010-2011

By Mary Stone, Past President

Affiliate Strategic Plan Continues to be Suspended

As NAEYC continues to shape its operating practices through the use of the National Dialogue process, states were not required to submit a three year strategic plan. However, AEYC-MO continued to operate with guidance from a Strategic Plan that focused on governance, organizational development, business practices, membership and programs and services. Updates that reflect work accomplished are shared on monthly board phone calls and at quarterly board meetings.

Objectives Accomplished

- *Develop a plan for diversifying revenue*
 - ◊ T-shirts were sold at the CYY conference.
 - ◊ A fall 2010 Leadership Conference was held and produced revenue for the affiliate.
 - ◊ Board members participated in completing DAYC-2 evaluations for reimbursement.
 - ◊ Website advertising was explored and was deemed not feasible at this time.
- *Participated in the NAEYC Lapsed Member Campaign*
- *Maintain and market the Directors' Credential*
 - ◊ Sent applications to higher education institutions so they can request approval of a 9 credit block of coursework in Early Childhood.
 - ◊ Marketed the credential on the website, at conferences, through newsletters, and mailings.

- *Develop a media and legislative contact log*
- *Created and filled the Accreditation and Program Improvement position on the AEYC-MO Board*
- *Continued developing the student initiative to promote student members and support student leadership.*
 - ◊ Through the Student Initiative, Early Childhood faculty in the state were surveyed

Ongoing Objectives

- Create an active state Program and Services Committee
- Reinstated the Presidents' Council
- Continue conversations and contacts with Higher Ed Early Childhood Faculty
- Continue a feasibility study for establishing a Leadership Academy
- Collaborate with organizations to develop a School-Age Director's Credential

Governance Committee Report for 2010-2011

By Lynda Snuffer, Governance Committee Chair AEYC-MO

The Governance Committee is excited to announce the results of the last election. **Joanna Cemore Brigden** from the Ozark Chapter was elected Vice-President, and **Beth Ann Lang** of the Rivers Bend Chapter was elected as the Secretary. Both have begun to serve their two-year terms on the Board effective the first of June 2011.

Currently the Governance Committee is seeking nominations for two positions for the 2011-2012 elections; President-Elect and Treasurer.

The President-Elect position is a 4 year commitment to the Board. One year is served as president-elect, 2 years as the president, and one year as the past-president. The primary responsibility is to prepare to assume the office of president and serve as the chief volunteer and administrative officer of the organization.

President-Elect Specific Qualifications are:

- A member of NAEYC/ AEYC-MO
- A commitment to AEYC-MO and its values; an understanding of AEYC-MO's objectives, organization, and services, and the responsibilities and relationship of paid and volunteer staff.

- Knowledge of and state-level influence in the early childhood community.
- Ability to understand concepts and articulate ideas.
- Proven ability to lead the association.

The Treasurer position is a two year term, beginning in even year and may be re-elected for one additional term. The primary responsibility is to serve as the chief financial officer of the association.

Treasurer Specific qualifications are:

- Understand financial accounting for nonprofit organizations
- A member of NAEYC/AEYC-MO

If you are interested in either position, would like to nominate yourself or someone else to be considered for a position, or would like more information, please contact:

Lynda Snuffer
lsnuffer@mail.ncmissouri.edu
660-654-0241

Affiliate Council Annual Report to the Membership

By Mike Abel, Affiliate Council Representative, AEYC-MO

The National Dialogue Continues: Results and Next Steps

Informed by changes at the local, state, and national levels, the NAEYC Governing Board has decided the time is ripe to initiate *Exploring Relationship Possibilities: A National Dialogue* (National Dialogue) and finding the optimum relationship between and among NAEYC's components. The National Dialogue was launched in November 2010. In January 2011, the NAEYC Governing Board approved a White Paper documenting the historical longevity of this question and the importance of resolving it.

At the National Leadership Day in Providence, Rhode Island, Stephanie Fanjul, NAEYC president and Betsy Carlin, Affiliate Council Chair,

welcomed nearly 100 Affiliate leaders to the continuation of the National Dialogue from a previous discussion in June 2011. A panel of Affiliate and NAEYC leadership opened the day with their responses to two provocative questions:

1. *What unifiers and bring us together around common purpose?*
2. *What barriers impede us from building the desired relationship among NAEYC's components?*

The result was an increased understanding of what binds us to NAEYC and what may be blocking an optimal relationship.

Additionally, three surveys revealed the perceptions of local and state presidents, as well as senior affiliate

staff who were asked to respond to these four questions:

1. *What is the value-added of having a state Affiliate structure?*
2. *What are the unique contributions of local Affiliate chapters?*
3. *What is it that frustrates you the most about NAEYC?*
4. *What are you most passionate about NAEYC?*

NAEYC will be hosting ten state or regional events by adding a Regional National Dialogue meeting to state and regional conference agendas. It is also in the process of building an online community platform to house National Dialogue virtual meetings, documents, chat rooms and more.

(Adapted from the NAEYC Affiliate Connections Newsletter 7/28/2011)

KRT Leadership Scholarship Funds



Dr. Kathy Thornburg

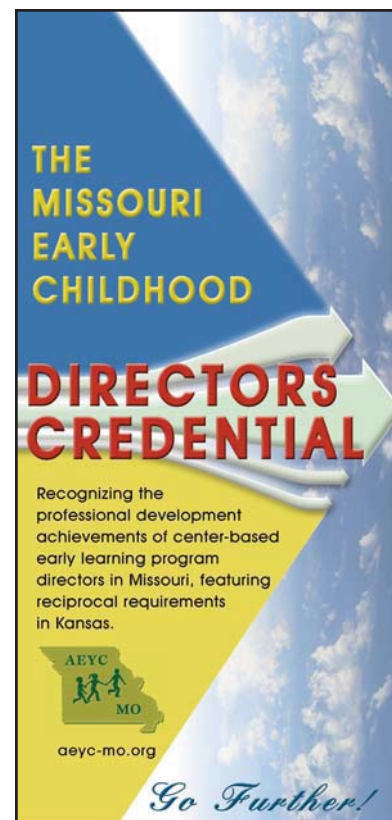
The Kathy R. Thornburg Leadership Fund was established in 2004, by AEYC-MO to recognize Dr. Kathy R. Thornburg's contribution to the early childhood field, AEYC-MO, and specifically her dedication to supporting and developing new leaders. During the past 45 years, Dr. Thornburg has served in various leadership roles in early childhood education at the state and national levels.

The intent of the Kathy R. Thornburg

Leadership Fund is to support AEYC-MO's new and emerging leaders' attendance at conferences to further develop their leadership skills. During the year after the award is granted, recipients are required to work with a mentor to support their professional development.

Elysia Contreras of the Mid-America AEYC Chapter has been awarded this year's KRT Scholarship, and will be working with Mike Abel as her mentor. Elysia is a Graduate candidate in the early childhood program in curriculum and instruction at the University of Missouri-Kansas City, and works as an artist and instructor leading creative experiences and art making workshops. She plans to attend either the NAEYC Conference or the Professional Development Institute

Additional information about this scholarship and the application form are located on the AEYC-MO website.

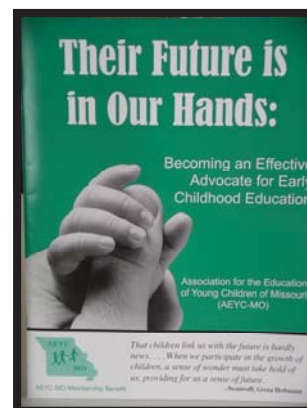


AEYC-MO Advocacy Handbook

Their Future is in Our Hands: Becoming an Effective Advocate for Early Childhood Education

This book is a brilliant introduction to the legislative process in Missouri, and is a must-read for every advocate who seeks a fully-funded early childhood system in our state. Edited by Michelle Mathews and Denise Mauzy and dedicated to Dr. Kathy R. Thornburg and Dr. Peggy Pearl, this is the only guide specific to early childhood advocacy in Missouri.

Books can be purchased online through the AEYC-MO website <http://www.aeyc-mo.org>, in the “shop” section. Books sell for \$10.00 each plus \$3.00 shipping and handling.



AEYC-MO Tees on SALE



Limited quantities of T-shirts in teal and green, with the AEYC-MO logo are still available on the AEYC-MO website.



In addition, extra 2011 CYY Tee's are also available. The tees are all on sale for \$5.00 each plus postage.

www.aeyc-mo.org



AEYC-MO Board of Directors 2010-2011

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Mary Stone
Community Partnership of the Ozarks
Springfield, MO

President Elect

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Early Childhood & Family Dev -MSU
Springfield, MO

Vice President

Dana McMillan
McMillan/Jacob Consulting
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Center for Family Policy and Research
Columbia, MO

Parliamentarian

Lynda Snuffer
North Central Missouri College
Trenton, MO

Central AEYC Representative

Open

Mid-America AEYC Representative

Sam Schissler
US Toy /Constructive Playthings
Grandview, MO

Ozark AEYC Representative

Open

Rivers Bend AEYC Representative

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St. Peters, MO

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Columbia, MO

Mid America Member At-Large

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The Family Conservancy
Kansas City, KS

Ozark Member At-Large

Marcia Hildebrand
Community Partnership of the Ozarks
Ozark, MO

Rivers Bend Member At-Large

Janice Jones
United Way of Southeast Missouri
Cape Girardeau, MO

Program Quality/Accreditation Chair

Judy Simpson
TodayCare Children Centers
St. Louis, MO

Public Policy Co-Chairs

Becky Rentchler
OPEN
Columbia, MO

Sarah Huisman,
Fontbonne University
O Fallon, MO

NAEYC Affiliate Council

Mike Abel
UMKC Institute for Human Dev
Kansas City, MO

Midwest Representative

Kelly Hantak
United Services
Dardenne Prairie, MO

Executive Assistant, Cindy Imhauser