

Financial & Business Administration

GOALS
 10-15 year: AEYC-MO is financially solvent, stable, and resilient.
 3 year: Diversify AEYC-MO's sources of revenue. Increase membership revenue. Develop and maintain a cash reserve equal to 25% of the previous years operating expenses.

Professional Development

GOALS
 10-15 year: AEYC-MO members have increased knowledge and skills in child development and best practices in ECE.
 3 year: Develop new and innovative approaches to professional development. Increase alignment of AEYC-MO professional development activities with the KS/MO core competencies.
 10-15 year: The quality of Missouri's early childhood programs increases.
 3 year: Increase number of programs accredited by board approved accreditation systems. Increase consumer awareness of board approved accreditation systems.

Marketing/Public Relations

GOALS
 10-15 year: AEYC-MO has strategic partnerships with groups within and external to the early childhood field to meet the vision of the organization.
 3 year: Identify potential strategic partnerships. Increase strategic partnerships with community based organizations and businesses.
 10-15 year: ECE professionals are aware of AEYC-MO programs and services.
 3 year: Increase awareness of AEYC-MO across the state. Promote available programs/services via the web site.
 10-15 year: Members are able to utilize technology to participate in AEYC-MO activities and services.
 3 year: Increase AEYC-MO's capacity to offer programs and services via technology. Educate professionals about technology-based services.

Membership

GOALS
 10-15 year: Early childhood professionals value membership in AEYC-MO.
 3 year: Membership will increase. Current members will maintain their membership.
 10-15 year: Membership in AEYC-MO reflects and represents the diversity of the early childhood professionals across the state.
 3 year: Recruit new members to reflect the diversity of the early childhood profession across the state.

Policy and Communications

GOALS
 10-15 year: Legislators, dept. personnel, and other elected officials use AEYC as a resource and make early education a priority.
 3 year: Increase communication with legislators and other elected officials, and department personnel. Build relationships with key legislators.
 10-15 year: Missouri voters support a public investment in early childhood.
 3 year: Increase communication with media to increase the visibility of early childhood education. Increase communication with non-members in early childhood education and families with young children.
 10-15 year: AEYC-MO members have increased knowledge about the legislative process and are engaged in AEYC-MO public policy activities.
 3 year: Increase AEYC-MO public policy offerings. Educate members about the legislative process. Increase members' knowledge about critical events about the legislature. Provide a leadership role in the planning and implementation of Child Advocacy Day.

Governance

GOALS
 10-15 year: State and affiliate chapters are operating under a clear and unified structure of governance.
 3 year: Create and coordinate bylaws to support unified structure. Use technology to regularly communicate between state affiliate and chapters and among chapters.
 10-15 year: The structure of governance facilitates effective and cooperative efforts among all affiliates and community groups.
 3 year: State and local governing bodies (chapters and community groups) operate within a system that coordinates program efforts, decisions and communication to best serve members and respond to emerging trends.

Leadership

GOALS
 10-15 year: Board members take responsibility for their roles as defined by their job descriptions.
 3 year: Create a system of support and evaluation for all board members.
 10-15 year: Early childhood professionals are aware of and engaged in a system of leadership development.
 3 year: Develop leaders within the organization. Expand capacity of existing leaders.

Affiliate Relations

GOALS
 10-15 year: AEYC-MO and its local affiliate chapters have reciprocal, effective relationships.
 3 year: Provide technical assistance to affiliate chapters based on their needs. Communicate effectively with affiliate chapters' leadership. Encourage and welcome affiliate chapters' leadership at AEYC-MO board meetings. Have a visible presence at affiliate chapters' sponsored events.