

# AEYC - MO STRATEGIC PLAN 2008-2010

<b>GOALS</b>	<b>Membership</b>	<b>GOALS</b>	<b>Financial &amp; Business Administration</b>
	10-15 Year Early Childhood professionals value membership in AEYC-MO.		10-15 Year AEYC-MO is financially solvent, stable, and resilient.
	3 Year <ul style="list-style-type: none"> <li>Membership will increase.</li> <li>Current members will maintain their membership.</li> </ul>		3 year <ul style="list-style-type: none"> <li>Diversify AEYC-MOs sources of revenue</li> <li>Increase membership revenue.</li> <li>Develop and maintain a cash reserve equal to 25% of the previous years operating expenses.</li> </ul>
	10-15 Year Membership in AEYC-MO reflects and represents the diversity of the Early Childhood professionals across the state.		
3 Year <ul style="list-style-type: none"> <li>Membership will reflect the diversity of the Early Childhood profession.</li> </ul>		<b>GOALS</b>	<b>Policy and Communications</b>
<b>Professional Development</b>	10-15 Year Early Childhood professionals have increased awareness of professional development opportunities.		10-15 Year Legislators, state department personnel, and other elected officials use AEYC-MO as a resource and make early education a priority.
3 Year <ul style="list-style-type: none"> <li>Provide and/or coordinate AEYC professional development opportunities</li> <li>Disseminate information about other training opportunities.</li> </ul>	3 Year <ul style="list-style-type: none"> <li>Increase communication with legislators and other elected officials and department personnel.</li> <li>Build relationships with key legislators.</li> </ul>		10-15 Year Missouri voters are aware of the value of a public investment in early childhood.
10-15 Year The quality of Missouri's early childhood programs increases.	3 Year <ul style="list-style-type: none"> <li>Increase number of programs accredited by board approved accreditation systems.</li> </ul>		3 Year <ul style="list-style-type: none"> <li>Increase communication with media to increase visibility of early childhood education.</li> </ul>
3 Year <ul style="list-style-type: none"> <li>Increase number of programs accredited by board approved accreditation systems.</li> </ul>	10-15 Year Missouri's early childhood and school-age directors demonstrate competency for managing and leading quality programs.	3 Year <ul style="list-style-type: none"> <li>Increase public policy opportunities for becoming engaged in AEYC public policy initiatives</li> <li>Educate members about the legislative process.</li> <li>Increase members' knowledge concerning critical events related to the legislature.</li> <li>AEYC-MO provides a leadership role in the planning and implementation of Child Advocacy Day (CAD).</li> </ul>	
3 Year <ul style="list-style-type: none"> <li>AEYC-MO manages a program for issuing an Early Childhood Director's Credential.</li> <li>A School-age Director's Credential is available in Missouri.</li> <li>Colleges and Universities in Missouri offer coursework to support Early Childhood and School-age Director's Credentials.</li> </ul>		<b>GOALS</b>	<b>Leadership</b>
<b>Marketing/Public Relations</b>	10-15 Year AEYC-MO has strategic partnerships to meet the vision of the organization.		10-15 Year Board members take responsibility for their roles as defined by their job descriptions.
3 Year <ul style="list-style-type: none"> <li>Identify existing partnerships and determine if additional partnerships are needed based on HighPerforming Inclusive Organization guidelines.</li> </ul>	3 Year <ul style="list-style-type: none"> <li>Create a system of support and evaluation for all board members.</li> </ul>		10-15 Year Early Childhood professionals are aware of and engaged in a system of leadership development.
10-15 Year Early Childhood professionals are aware of AEYC-MO activities and services.	3 <ul style="list-style-type: none"> <li>Develop leaders within the organization.</li> </ul>		
3 Year <ul style="list-style-type: none"> <li>Increase awareness of AEYC-MO across the state.</li> <li>Educate Early Childhood professionals about activities and services.</li> </ul>		<b>GOALS</b>	<b>Affiliate Relations</b>
			10-15 Year AEYC-MO and its chapters have a reciprocal, effective relationship.
		3 year <ul style="list-style-type: none"> <li>Provide technical assistance to chapters based on their needs.</li> <li>Communicate effectively with chapter leadership.</li> <li>Fill all the positions on the AEYC-MO Board.</li> </ul>	